**Kickstart My Chart**

**Data Analysis**

1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

All the projects in the journalism/audio category were cancelled and did not get many pledges. Based on the data, it appears there isn’t high demand for certain podcasts and radio stations. Based on the project descriptions, the content did not seem very interesting or appealing.

Of all the projects submitted, 34% of them fall in the theater category, and 60% of those projects were successful. Overall plays have strong support from organizations and none of them were cancelled. This indicates there is a demand for plays, and the organizers/directors probably have experience since very few of the projects fail.

Music projects seem to do very well, 77% of them were successful and 20 of them are live. There is strong demand from the general public for music, and it is probably a profitable business since these projects received strong support from organizations.

1. **What are some limitations of this dataset?**

Additional information or regarding the successful campaigns could help predict which Kickstarts may be successful in the future.

1. **What are some other possible tables and/or graphs that we could create?**
   * Total amount pledged by category and sub-category with a country filter.
   * The financial goal for each category and sub-category with a country filter.